



- Corporate Finance
- Innovative Capital Sources
- Capital Markets
- Financial Solutions
- Structured Finance
- Project Financing
- Growth Capital
- Success Support
- MBI / MBO / M&A Finance
- Corporate Sale

## Profile of youmex group

youmex group is focussing on Corporate Finance and capital raising procedures for Small and **Mid Caps**.

Experienced investment bankers and security professionals with a solid partners network will guide you through all steps of **capital acquisition** (Debt, Mezzanine, Private Equity) up to an IPO.

The international team of youmex group provides additionally special expertise for capital transactions for **Chinese Companies**.

youmex group is **independent** and completely own financed. Founded in 1998, it is based on its financial capital markets experience since 1982.

## Corporate Finance and Advisory for Small and Mid Caps

We act flexible, fast and in an entrepreneurial manner and we are cost sensitive.

Our **interdisciplinary team of experts** arranges financial concepts for your specific needs and creates **individual solutions**.

Our over several years **established network** consists of **capable partners** for the attendance of all relevant areas of Corporate Finance:

- Rating-Analysis according to approved standards to evaluate the financial feasibility
- SWOT-Analysis
- Preparation of the corporate and business planning with cash-flow calculation
- Independent and individual evaluation of the appropriate form of financing
- Structuring of capital procurement
  - Debt Capital
  - Mezzanine Capital (Private Equity without voting rights)
  - Private Equity
- Transaction Management
  - Creation of the Fact-Sheet / Executive Summary
  - Verification of investor-offerings, terms, conditions and contracts
  - Capital raising

**Capital raising** is organised by our partner company **youmex Invest AG** through **funds and Institutional Investors**, e.g. asset and portfolio managers, trust administrations, Family Offices, Venture Capital, investment companies, banks, insurances and pension funds.

## Equity Capital Markets

youmex AG is an official "**Listing Partner of Frankfurt Stock Exchange**" with special expertise in the guidance of Small and Mid Cap stock exchange aspirants for the "Entry Standard" (German AIM).

The team of youmex AG established a **comprehensive partner network** over several years - particularly with issuing banks, stockbrokers, security and financial services, Investor and Public Relations agencies, lawyer's offices experienced in capital market transactions, accountants and auditors.

We are your reliable partner for all concerns relating to the stock exchange

- IPO-Management and transaction management
- Listing admittance process for all market segments
- Sales of IPOs, recapitalizations, capital increasements and replacements of securities
- Secondary issues, Bonds, Participation Certificates, Certificates, Structured products
- Capital markets consulting

Together with our associated partners **we organise** the extensive **process chain of an IPO** e.g. conception, structuring, preparation, Due Diligence, evaluation, financial analysis, establishment of a consortium, issuing prospectus, Investor and Public Relations, placement and sales, listing, trading and price nursing. Our mission is to safeguard interests of the enterprises/entrepreneurs towards banks and future shareholders.

## Security Services

The infrastructure of the youmex group provides the required services for issuing and stock exchange trading, i. e.

- Origination (Bonds, Participation Certificates, Certificates, Structured Products)
- Providing a WKN or ISIN
- Collective security custody, technical ability for exchange trading
- Bank as payment agent and depository
- Security transfers

Due to the careful selection/election of our partners we fulfill special needs of Small and Mid Cap enterprises.



## Corporate Finance - A Challenge

As entrepreneur you are challenged today to capitalise your company for further growth. However, to obtain banking loans becomes more and more difficult due to Basel II regulations. Nevertheless, there are **new capital sources now** to be optimally used and matched for your needs.

## Mezzanine – The Innovation

This hybrid kind of financing (as a mixture between equity and debt capital) is suitable for **listed as well as non-listed companies of each legal form**. It can be regarded and reported either as **equity** or as debt capital as well. Furthermore, mezzanine provides a modelling area to be individually adopted for your company - **without losing the voting rights** or shares and **without any collateral securities**.

Mezzanine capital makes firms more independent from lending banks. Typical kinds hereof are Genusrechte (participation rights), undisclosed participations, subordinated loans, profit participating loans and convertible bonds.

## IPO – The Silver Bullet

Companies strengthen their equity via an IPO. In the contrary to mezzanine or debt financing, the **equity** stays at the disposal **for unlimited time** and increases the flexibility of the company. Equity can be used without restrictions for long term projects, i.e.

- to consequently follow growth strategies
- for market positioning within the international competition
- to use shares as acquisition currency
- to increase publicity
- to support the attractiveness of the employer

In opposite to a participation of Venture Capital or Private Equity, a wide allocation of shares makes a company **independent from single investors**. With an IPO the shareholders/founders receive an ongoing and **acknowledged evaluation of their firm** as a basis for a succession solution or later sale of their shares.

## Various Financing Purposes

Expansion, projects, development and research, take overs (Buy-Out, Buy-In, M&A), loan restructuring, succession solutions, improvement of creditworthiness according to Basel II (more equity for a better rating and easier funding) can be reached by mezzanine capital and/or an IPO.



## Your Access To More Capital

As a financial partner of small- and medium-sized enterprises we keep track of cost sensible working with a very small retainer and an agreeable success fee.

If you are planning a corporate financing or a capital transaction please feel free to contact us:

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